



2025 0.5K Run/Walk and Couch Potato Race Saturday May 17, 2025 Sponsor Commitment Form

The Rotary Club of Madison invites you to partner with us for our second annual **0.5K Run/Walk and Couch Potato Race**! This is a "Parrots of the Caribbean" themed, rain or shine event in Town Madison on St. Louis Street (directly across from the Trash Panda Stadium). Events include a 0.5-kilometer "race", a team-event couch potato race, a street party supported by the local food vendors Moe's Bar-B-Que, Taco Mama, and SaZa Serious Italian Restaurant, and door prizes for the "race" registrants.

This annual event provides the Rotary Club of Madison with the resources that allow us to make an impact in our local community and support our international initiatives in Honduras. We hope you will consider making a gift. EVERY gift is appreciated! A list of sponsorship opportunities is included. Your sponsorship to the Rotary Club of Madison Foundation (EIN: 26-2778382) supports our nonprofit mission as a 501(c)(3) organization.

Pledged Support: \$ _____

Company/Individual Name _____

Address _____

Point of Contact _____

Phone _____

Email _____

Return completed form & check payable to:

Rotary Club of Madison Foundation
Attn: Alex Luttrell
PO BOX 856
Madison, AL 35758

If you require an invoice or have questions, please email us at madisonrotary@gmail.com.



The Rotary Club of Madison 0.5K Run/Walk & Couch Potato Race Sponsorship Levels



Grand Prize Sponsor - Limit 1 (TBD):

Naming rights to the event. Your organization will be prominently displayed on the Race Bib, T-Shirt, and promotional items (i.e. registration website). Prominent recognition throughout the event via PA System announcements.

Ten (10) Complimentary registrations to the event.

Finish Line Sponsor (\$5,000+):

- Company banner displayed at the finish line of the event for photo ops (company must provide banner).
- Prominent recognition throughout the event via PA System announcements.
- Company logo prominently included on event t-shirt provided to registered participants.
- Company logo included on the registration web site.
- Ten (10) complimentary registrations to the event.

Gold Medal Sponsor (\$2,500+)

- Company banner displayed at event (company must provide banner).
- Recognition during the event via PA System announcements.
- Company logo prominently included on event t-shirt provided to registered participants.
- Company logo included on the registration web site.
- Eight (8) complimentary registrations to the event.

Silver Medal Sponsor (\$1,500+)

- Company banner displayed at event (company must provide banner).
- Recognition during the event via PA System announcements.
- Company logo included on event t-shirt provided to registered participants.
- Company logo included on the registration web site.
- Six (6) complimentary registrations to the event.

Bronze Medal Sponsor (\$1,000+)

- Recognition during the event via PA System announcements.
- Company logo included on event t-shirt provided to registered participants.
- Company logo included on the registration web site.
- Four (4) complimentary registrations to the event.

100 Meter Sponsor (\$500+)

- Company logo included on event t-shirt provided to registered participants.
- Company logo included on the registration web site.
- Two (2) complimentary registrations to the event.

Couch Potato Sponsor (\$250+)

- Company logo included on the registration web site.
- Two (2) complimentary registrations to the event.

NOTE: To have your logos displayed on our promotional material, please submit a high-resolution JPG or PNG image of your company logo to madisonrotary@gmail.com NLT April 19th, 2025

NOTE: Company banners must be provided by the sponsoring company. Arrangements for delivery or pick up of banners no later than Thursday May 15th can be arranged with your Rotary POC or by emailing us at madisonrotary@gmail.com.